



The African-American Educational and Cultural Festival's 'JUNETEENTH BENEFIT CELEBRATION'

REACH OVER 64K VIEWERS!

Virtual Program & Advertising/ Promo Agreement

Company Name _____

Contact Person(s) _____ Title _____

Address _____
Zip _____

Telephone Number _____

Email Address _____

I would like to support Riverhead Annual African-American Educational and Cultural Festival and Benefit, to be held in Riverhead, by advertising in the *Virtual Program Journal* as follows: (please check

- Outside Back cover (Color) \$2,500.00**
- Inside Front Cover (Color) \$2,000.00**
- Inside Back Cover (Color) \$1,500.00**
- Full Page (Color) \$1,200.00
- Full Page ((B & W) \$1,000.00
- Half Page \$ 600.00
- Half page (B & W) \$ 500.00
- Quarter page (B & W) \$ 300.00
- Business Card (B & W) \$ 150.00

_____ I AUTHORIZE THE AAECF, INC. TO PHOTOGRAPH MY AD.

_____ I PREFER TO PROVIDE THE AAECF, INC. WITH MY OWN CAMERA READY AD.
(Camera Ready Prints will be returned)

VIDEO AD : (streaming Live - during our Virtual Festival – Connect with our Audience

- 2 min & 30 Second Video - \$1,000.00 per Video Ad (How many? _____)
- 30 Second Video \$500.00 per Video Ad (How many? _____)

SIGNATURE _____

COMMITTEE MEMBER SECURING AD _____

**Please make checks payable to: *The African-American Educational and Cultural Festival, Inc. (AAECF)*
P. O. Box 1730
Riverhead, New York 11901**

If you need assistance in formatting your ad, contact our office at (631) 208-1739



AAECF JUNETEENTH VIDEO SPECS

All Videos specs are listed below if you have any questions, please feel free to email: sam.aecfinc@gmail.com .

Resolution: 1920 X 1080 (preferred) or 1280 x 720 (minimum)

Video Codec: Apple Pro Res 4:2:2 Or h.264

File Type: .MP4 or .MOV

Audio: .WAV @ 24 bit, 48khz

.MP3 @ 256 kbps

Please include your name and or organization in the video file

iPhone users please rotate camera to a horizontal orientation. Please [click here](#) to see a short video explaining the video setup needed.

Android users please contact me directly with any questions.

All videos will need to be submitted by May 29th

Please use this [link](#) to upload video file for review.

Thank You!!



***APPROVED VIDEO AD RUN DURING VIRTUAL EVENT, PLEASE SEE SPECS
BELOW AND CONTACT INFORMATION. NO ADS & PROMOS WILL BE AIRED
WITHOUT FULL PAYMENT! THANK YOU!

To assure timely publicity, we ask that you return your information by: **MAY 26, 2021**

All rates include photography & mechanicals

***ON BEHALF OF THE AFRICAN-AMERICAN EDUCATIONAL AND CULTURAL
FESTIVAL, WE THANK YOU FOR YOUR GENEROUS SUPPORT***

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